Exhibit 24



News

Continental Tire Announces Price Increase

The increases go into effect Jan. 3 and will vary across specific products by brand.



By Madeleine Winer

Madeleine Winer is Editor of Tire Review magazine. She joined the Tire Review staff as a senior editor in 2017. Before joining the tire industry, she worked as a producer and reporter at the Louisville Courier Journal. She is a graduate of Kent State University with a bachelor's degree in journalism and speaks Spanish fluently.

Published: November 9, 2021





Continental Tire the Americas, LLC announced it will increase prices on select Continental and General passenger and light truck tires in the U.S. market.

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- Pilot to add 30 Southern Tire Mart shops to its travel center network
- McCarthy Tire Service promotes new VP of human resources
- Bridgestone to supply 15 Daytona 200 riders with BattlAx tires



These increases go into effect Jan. 3, 2022 and will vary across specific products by brand. Details of the increase will be made available to direct customers by Dec. 1.

Tags: Continental Tire, General Tire, price increase



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News

Atturo launches 'Atturo is the Answer' TV commercial campaign

The campaign introduces the character Atturo Andy, a tire salesperson whose expertise in Atturo's lineup makes him the go-to for tire advice.



By Christian Hinton

Published: March 8, 2024



Atturo Tires recently launched its national television commercial campaign, which marks Atturo's fourth series of national TV commercials. The theme of the new campaign is, "Atturo is the Answer." The company said the heart of the campaign introduces the character Atturo Andy, a tire salesperson whose expertise in Atturo's lineup makes him the go-to for tire advice.

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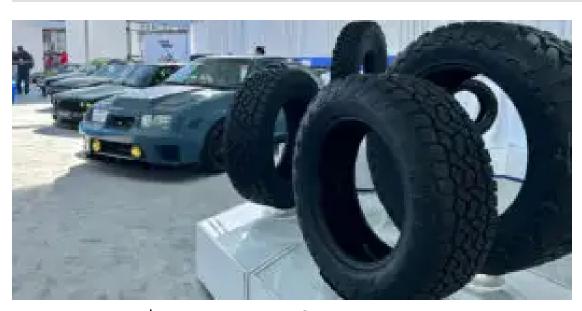


Roger's Tire Service focuses on customer service and community relationships

Roger's Tire Service does things a bit differently. Your first hint: the business performs daily operations out of a barn.

By Christian Hinton

March 8, 2024



Toyo Tire reports \$3.6B in 2023 net sales

Toyo increased net sales by 11.2%, operating income by 74.6% and ordinary income by 68.6% over 2022.

By Christian Hinton

March 7, 2024



BendPak releases new SP-7XE Series of full-rise scissor lifts

BendPak said SP-7XE Series lifts can raise most passenger vehicles and light trucks nearly 6 feet and they fold flat when not in use.

By Christian Hinton

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BFGoodrich to be the title sponsor of the Mint 400 off-road race

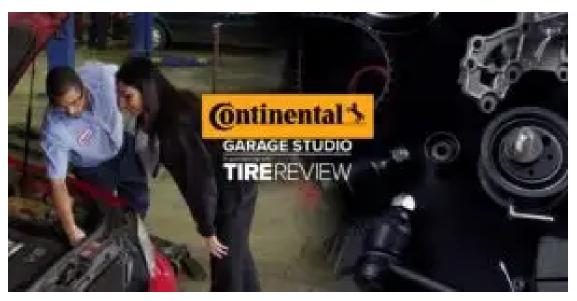
BFGoodrich has been involved in the Mint 400 since its inception in 1968 and has been the title sponsor since 2017.

By Christian Hinton

March 6, 2024



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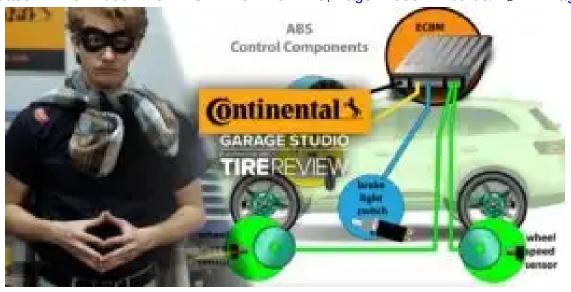


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The heroics of anti-lock braking systems

ABS plays a vital role in maintaining vehicle stability and control during braking.

By Joe Keene

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Michelin reaches settlement to protect BFGoodrich KO2 tire IP rights

The suit identified certain remolded tire products produced and sold by Techno Pneu as infringing upon Michelin's design patent.

By Christian Hinton

March 6, 2024



Yokohama Rubber reported 14.5% increase in 2023 sales revenue

The company says it broke several performance records.

By Christian Hinton

March 6, 2024

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